CRITICALRIVER OPEN 2027

Dear Sponsor,

We extend our heartfelt gratitude for your generous sponsorship. In order to maximize the benefits of your participation in the event, we are providing you with a comprehensive sponsorship docket that includes details about your sponsorship benefits, sponsored hole activities, registration and payment information, as well as contact details for our dedicated personnel who will be available to assist you with any inquiries or support you may require during the event. We deeply appreciate your valued support.

Tournament Information Booklet:

The tournament booklet, which will be distributed to all golfers participating in the event, contains essential information such as the Agenda, Rules, Glimpses of the 2026 CriticalRiver OPEN, and Sponsor details.

Logo: If your up-to-date logo has not been shared already, kindly provide it to us at your earliest convenience, as we would like to include it in the Tournament booklet as a recognition of your sponsorship. (High-resolution logo for print: .eps; for web: .jpg or .png.

Company Description: Similarly, if your company description has not been shared already, please provide it to us. This information will be featured in the Tournament booklet, providing an opportunity for your company to showcase its unique offerings and highlight its involvement in the event.

Your prompt assistance in providing the logo and company description will enable us to accurately represent your company in the Tournament booklet and ensure that you receive the recognition you deserve for your generous support**.**

Sponsored hole amenities, games, and SWAG:

Your sponsored hole number will be announced few days before the event. Your sponsored hole will have a banner with your logo, a tent, table, one linen, one chair, a trash bag, and an ice cooler with drinks such as water bottles and Gatorades. Additionally, please bring two bowls for the purpose of collecting visiting cards and raffle tickets. It will be used for a drawing to win a custom-branded golf bag that we will personalize specifically for your brand. You can also bring additional banners to display.

We welcome you to add a special touch by organizing games and goodies at your designated hole, as long as it does not disrupt the gameplay. We recommend assigning at least two or three representatives from your company, as the event is expected to run throughout the day. If you have additional plans in mind, please feel free to contact me directly, and we will make every effort to accommodate your needs. The earlier you can provide us with notice of your plans, the better we can assist you in making your hole sponsorship experience a memorable one.

We would appreciate it if you could inform us if you would like to contribute any swag or promotional items to be included in the golfer's gifts. Your company's branded merchandise would be a valuable addition to the event and a great opportunity to showcase your brand to the participants.

Sponsor Registration on the Day of the Tournament:

Please check in at our Sponsor Registration booth on the day of the tournament at Blackhawk Country Club, 599 Blackhawk Club Drive, Danville, California 94506

Raffle Prize - Golf Bag:

CriticalRiver is providing a golf bag to be raffled at the event. To collect the golf bag, please visit the Sponsor Registration desk on the day of the event. Raffle tickets for the golf bag will also be available at the Registration desk.

Drinks at the Sponsored hole:

With three weeks prior notice, the Course at the Blackhawk Country Club will supply an ice chest containing water and Gatorade drinks. Additionally, if the sponsor wishes to give away alcoholic drinks or shots, please reach out to the CriticalRiver team. Kindly note the golf course follows the "No Glass Policy" and you will have to provide alternative options for serving beverages.

Dress Code for the Sponsors:

All the sponsors will get CriticalRiver OPEN Polo Shirts with the sponsor logo embroidered. Please let us know if you want them to be shipped to your address or can be collected at the sponsorship registration.

Dress Code for the Sponsor invitees:

All sponsor invitees will receive CriticalRiver OPEN 2027 Polo Shirts in the size provided during registration for the event. For added convenience, we will be shipping the shirts to the address provided during registration. Alternatively, sponsors also have the option to collect the shirts at the sponsorship registration desk during the event.

Participant Dress Code:

All players MUST abide by the Club dress code to be permitted on the golf course. (NO EXCEPTION)

a. Denim jeans, short-shorts, cutoffs, tank tops, t-shirts, gym shorts, and jogging suits are not allowed
b. Men must always wear collared shirts. Shorts must have an inseam of 5 inches. MEN'S GOLF SHIRTS MUST BE TUCKED IN
c. Playing golf in bare feet, sandals, and open-toed or elevated-heel type shoes is not permitted on the golf course

Golf Registrations:

To ensure smooth registration for all invitees, we kindly request each attendee to fill out the Registration form. Alternatively, if you prefer, we can register on their behalf provided the following information is provided to us in advance. This will help us streamline the registration process and ensure that all attendees are properly registered for the event.

1. Full Name
2. Title
3. Company Name
4. Phone Number
5. Email
6. Preference (Food, Training, T-Shirt size etc.)

All complimentary guest registrations must be submitted before 10th May, 2027 to guarantee the available spots allocated to you.

Invoice payment information

Upon confirmation of sponsorship, all sponsors are requested to close the payment 15 days prior to the event. We kindly request timely payment to ensure smooth processing of sponsorships and to allow us to effectively plan and execute the event.

Payment Options by Check or Wire only:

Please forward payment(s) to:
CriticalRiver, Inc.
C/O Accounts Payable
4683 Chabot Dr, Suite 350,
Pleasanton, CA-94588
Accounting@CriticalRiver.com

Or

Electronic funds via an ACH payment directly into our account:

Bank Name: Bank of America NA
565 W Capitol Expy.
San Jose, CA-95136
Bank Account Name: CriticalRiver, Inc.
Bank Account Number: 325037315197
Routing Number: 121000358

The Course at Blackhawk Country Club: No streamers or confetti. No outside alcohol (all must be purchased through the club and set up through CriticalRiver team).

As the event approaches, you will receive further updates to help you be well-prepared for the big day. We kindly request that you carefully read and review all upcoming sponsorship updates to stay informed. To ensure that you receive our emails, please ensure that our communications do not end up in your spam folder.

If you have any questions, please reach out to **criticalriveropen@criticalriver.com**

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Additional Do's and Don'ts

- Sponsor **check-in will begin at 9:00 am**, providing ample time for you to complete the check in process, receive your assigned hole for the day, and collect your golf cart from the clubhouse. This will allow you to efficiently set up your booth on the golf course and ensure that you are well-prepared for the event. We appreciate your punctual arrival and cooperation in making the event a success.
- During check-in, you will receive a QR code that will grant you access to the WhatsApp group chat titled "CriticalRiver OPEN 2027." This group chat will serve as the primary means of communication with volunteers while you are out on the course for the day. Please make sure to join the group chat to stay updated and connected throughout the event.
- On your assigned hole, you will find a table with a white linen cover, a canopy for shade, and chairs set up for your convenience. These amenities are provided to ensure that you have a comfortable and functional setup for your booth on the golf course.
- **Your booth on the course should be set up no later than 10 am.**
- To ensure your comfort during the event, we recommend dressing in layers and appropriate golf attire. Polo shirts with collars are preferred, while T-shirts and denim are not allowed as per our dress code policy. Khakis or shorts are acceptable. Additionally, we recommend wearing a hat and applying sunscreen for sun protection.
- As the evening approaches, temperatures may drop, so we recommend bringing a light sweater or jacket for added warmth during the event. This will ensure that you stay comfortable as the night progresses and temperatures cool down.
- During the event, raffle tickets will be available for purchase, providing a fun and enjoyable way to support various charities. This is a great opportunity to contribute to the cause and potentially win exciting prizes while enjoying the day's activities.
- We will ensure that there are ample refreshments available throughout the day, including lunch and dinner. However, we kindly request that you refrain from bringing any glass items onto the golf course, as it poses a safety hazard. Your cooperation in adhering to the "No Glass Policy" is greatly appreciated, and we will make sure to provide alternative options for serving and enjoying beverages during the event.
- Please be mindful of your speed while driving on the golf course, as police routinely patrol the backroads.

Contact person details:

Chandra Chandragiri

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