

Turning Claude Licenses into Everyday Enterprise Capability



The Challenge

The organization had completed an initial Claude rollout: licenses issued, tools available, awareness built. But access had not turned into use. Employees knew the tools existed without knowing how to apply them to their own work, and the teams handling sensitive material stayed cautious, unsure whether the output could be trusted or what was safe to share.

The Solution

A modular enablement program, co-delivered with the client and scoped to the sessions and audiences the organization needed:

- Training levelled from first-time users to advanced users, and on to those who would go on to train their own teams
- Content built around each team's real tasks: contract review for legal, monthly reporting for finance, meeting notes turned into action items for operations, rather than a fixed syllabus
- Mostly hands-on, with participants practising on their own live tasks
- Safety and fact-checking taught as everyday habits, before adoption scaled
- Certification earned by producing real work, not by attending

The Results

- Everyday tasks that once took hours, from monthly reports to contract reviews, now done in a fraction of the time
- Fact-checking and data-safety habits established before adoption scaled
- A shared library of reusable prompts, projects and skills, built by the teams themselves
- Internal champions equipped to train, troubleshoot and support their own teams

Impact Delivered

- Adoption beyond the early adopters
- Certification based on real work, not attendance
- Reusable assets built by the teams themselves
- Adoption that outlives the program

Solution Components

- A library of training modules, selected and sequenced per engagement
- Learning paths by skill level, from beginner to trainer
- Hands-on sessions built around participants' own tasks
- Assessment against a clear scoring rubric
- A portfolio of real work, used to certify participants
- A 90-day plan to keep adoption going after the program ends