Tech minds shift to AI

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City tech minds are leading the shift from automation to smart AI, which is changing how service companies deliver value, said Hyderabad-based tech leader Anji Maram, Founder and CEO of CriticalRiver.

When asked about the current wave of technological advancements, Anji Maram said, "Services were once seen as low-margin and hard to scale. But with AI, especially when used with enterprise data, we are now creating real, repeatable solutions that customers want.

We are not just building systems anymore, we are building intelligence into them."

He added that AI is helping their clients move from basic automation to deeper insights and long-term value across data, applications, and infrastructure.

Talking about GenAI solutions for Fortune 100 clients, Anji Maram said, We have built an AI product for financial operations that handles reconciliation, audit prep, and flux analysis.