



Unlocking Operational Excellence: Maximizing the Potential of SPAC -Backed Companies

SPAC-backed companies are becoming increasingly popular for businesses looking to go public and for investors seeking a convenient way to invest their capital. However, in order to maintain their appeal as a viable SPAC option, it is critical for enterprises to have a comprehensive understanding of their operational expenses, implement cost-cutting measures, and closely monitor their performance to ensure they remain within their budget and meet shareholder expectations. A strong operations strategy is crucial for generating sustainable returns and profitable investments, safeguarding the interests of sponsors and investors alike.

THE CRITICALRIVER EDGE



1000+ tech experts
and professionals



150+ global brands
served



33% of our customers
are Fortune 500s



500+ successful digital
transformations



80% increased speed-to-market and raised TCO
by 30% with pre-built accelerators



100+ years of combined experience across our
digital transformation team



Advisory, implementation, and managed services

WHY PARTNER WITH CRITICALRIVER?

1

Ensures business diligence at all times

Assures quality control for a high valuation

2

3

Leverages analytics to navigate the SPAC lifecycle

Ensures continuous profitability and thriving
post-transaction

4

5

Provides ongoing support to the newly
public company

1. Ensures business diligence at all times

Potential investors and regulatory bodies scrutinize every detail of an organization when investing. Proper planning, transparency, and compliance can help attract investors and lay a solid foundation for a sustainable business model. Traditionally, SPAC sponsors assessed the tax, finance, and accounting details of a company they were looking to invest in vis-a-vis more holistic business parameters. But with many SPACs delivering negative total shareholder returns, sponsors increasingly conduct thorough business diligence and value-creation planning to overcome these challenges. They are deep diving to understand the assets they are acquiring, including the talent, and developing an operational strategy for success.

With CriticalRiver as a partner, enterprises can elevate their processes and be assured of high-quality operational performance at all times, with a focus on optimizing the supply chain and revenue planning.

2. Assures quality control for a high valuation

As SPACs court target companies, CFOS need to set parameters around any potential deal, including determining whether they prioritize high valuation or lower risk. Although SPAC mergers can be faster than traditional IPOs, target companies still face regulatory scrutiny. CFOs should ensure their company is ready to go public by improving their financial reporting, closing books faster, and communicating effectively with investors. They should also consider which financial metrics to focus on and ensure their projections are accurate and thorough.

As a tech services provider with proven experience and expertise, CriticalRiver has delivered cost-effective integration services between platforms for sales management, customer relationship management, revenue management, and more, while enhancing the delivery and adding value to internal and external stakeholders.

3. Leverages analytics to navigate the SPAC lifecycle

Superior data, analytics, and reporting enable companies to navigate the SPAC lifecycle seamlessly. Comprehensive and accurate financial data and analytics can help make informed decisions about potential deals, identify operational or financial challenges, and communicate their value proposition to potential investors. Effective reporting can also help companies meet regulatory requirements, provide transparency to stakeholders, and effectively communicate their financial performance. By leveraging advanced data, analytics, and reporting tools, companies can optimize their performance, enhance operational efficiency, and successfully navigate the complex SPAC lifecycle.

With our end-to-end data consulting and implementation services, CriticalRiver offers cloud-native, high-performance solutions and pre-built data accelerators. Our expertise in data science and cross-domain domains, such as CRM, ERP, and SCM, allows us to deliver innovative data-driven solutions and speed up time-to-market.

4. Enables continuous profitability and thriving post-transaction

After an acquisition is closed, the target company must immediately meet public company reporting obligations, requiring a focused effort to support a demanding reporting schedule. This includes reassessing its FP&A, investor relations, finance, accounting, and tax capabilities and ensuring they possess skills in SEC reporting, internal controls, and legal compliance, as well as tax planning, legal planning, and governance. Additionally, a well-structured ERP suite is essential to support all business objectives, along with an enhanced focus on cybersecurity and sensitive information protection. Other vital processes such as treasury, executive compensation, internal audit, compliance, and human resources should also be assessed.

As an expert in new-age technologies, CriticalRiver has helped modern enterprises boost their ERP systems with the right approach and support.

Our solutions have been at the forefront of enhancing productivity, streamlining performance, and reducing costs.

5. Provides ongoing support to the newly public company

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To learn more about how CriticalRiver can assist you
going forward, write to us at

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