

CriticalRiver helps a leading
Hi-tech manufacturing company
with Salesforce CPQ Cloud
resulted in automating processes
and achieving greater ROI



# The Customer

Customer is a leading provider of rupture disc (bursting disc) devices for a variety of process industries

#### Business Challenge

- Inefficient Contract Management Across Divisions Disolated processes duplicating agreements and contract creation
- · Manual contract creation and approval processes hampering productivity
- · Sensitive contract data lacked secure storage
- · Lack of central repository for past contracts
- · Inconsistent and inaccessible data

## Solution Delivered

- Implemented Salesforce CPQ Cloud enabling automation of all processes
- · Process automation eliminated redundancies
- · Eliminated duplicate entries ensuring data accuracy
- · Accelerate contract approval processes improving efficiencies
- Eliminated all communication gaps enabled greater collaboration
- · Secure storage ensured reliability and better view and management of data
- Single repository for contract terms and clauses provided 360-degree of information

#### Impact Created

- 75% cycle time reduction
- \$1M saved in admin costs per year
- 49% increase in sales proposal volume
- · Automation on one standard platform and solution
- 55% stronger compliance management
- Easy maintenance for various templates
- · Ability to quickly absorb new contracts and processes via FIS's ongoing acquisitions

## Solution Components

Salesforce Service Cloud, Mulesoft as middleware for Integrations, SteelBrick CPQ (Quote to cash flow & CLM - Contract Life Cycle Management), Workday Integration