## Explore How Supply & Procurement will Improve with Spend Management Software in Post Pandemic



It is no mystery that global supply chains have undergone disturbances and hurdles over the last six months. With no time to adjust to the unexpected change in global exchange, businesses continue to shuffle shifts around their process, people, and paperwork.

Transitioning overnight to a remote workforce has kindled business cases for digitization and automation, especially in accounting roles.

COVID-19 has affected many business transformations. Priorities like spend management display what finance and accounting leaders are concentrating on right now and why!

### Thought Leadership

# But what is spend management? Further, why should it be a top area of focus for businesses during a crisis?

Spend management is a broad framework for handling all variable costs, including employee payments and discretionary expenses. By looking at the complete picture, a company can make vital decisions to endure a downturn and succeed.

To distinguish supply chain cost-saving possibilities, you need to learn where your business is leaking money. You can do this by scrutinizing your spending, assessing and resetting vendor relationships, and investigating contracts and quotes. All of which come under the spend management umbrella.



Business leaders look to CFOs to ensure the books are closed correctly and expertise in developing business operations to satisfy strategic goals and weather ambiguity. During an economic downturn, it is fundamental for all the companies to compress their spending.

No business can exactly know the consequence of a recession on its bottom line and gains. Even high-margin firms require to be mindful of spending. Implementing a complete spend management system, stating an appropriate spending policy, and evaluating spend culture helps companies check costs and position them to thrive through difficulty.

It is vital to note that implementing a successful spend management software demands a change in focus from the conventional approach. Spend management includes everything an organization spends from software subscriptions, promotion spends, and employee costs to stay in business and keep profits high.

#### Spend-check translates into better business-decisions

The most significant hurdle the pandemic has brought with it is ambiguity, which in turn has jeopardized everybody's capability to make decisions boldly. Even though organizations sell most of their products through subscription revenue models, no industry can be utterly flexible to economic downturns.

Although most businesses have concentrated on revenue-building, it's unclear how long the downturn will persist. It is time to build a stronger foundation for making better business decisions through spend metrics.

Spend Management Software enables translating the raw data of spending to actionable intelligence that drives reliable business decisions.

It allows them to:

- Budget for best and worst-case situations
- Streamline its procurement plan for testing circumstances
- Distinguish spending that can be paused

#### Spend Management for Remote Work

Organizations work in silos to achieve strategic goals. With most businesses now working remotely, this situation has only exacerbated. Accounting teams are exploring the best tools to increase productivity while working from home.

It is particularly true for teams that depended on manual processes for approving procuring and expenses. In a shared work world, these informal methods produce frustrating bottlenecks that jeopardize productivity.

With everybody working from home, storing all requests and approvals in one truth source can avoid time and investigation hours.

#### Spend Management Develops Risk Management

These are essential issues for finance and accounting leaders to address. They can find answers by probing all aspects of the company spend with software to round out the entire financial tech stack. This analysis enables the development of internal controls and spends policy and facilitates efficient risk management by highlighting fields where trouble could arise. Spend management classifies unapproved purchases or overspend in specific sections to help you stay on the tip of cash outflows.

### **Ignoring Optional Spending**

It is simple for companies to get caught up in reducing expenses related to travel or meals and entertainment and think their job done when it comes to optional or discretional spending. The truth at the minute is that these expenses have naturally lessened during the lockdown.

There are other aspects of discretionary spend for most companies that are easy to miss because they do not know where to see them. Things like repeating IT subscriptions that are no longer relevant are overlooked. With a full picture of spend, it is much simpler to distinguish costs that are not necessary for the business's operation. You can then examine how much of this spending makes the company more productive and brings in new customers.

Businesses can automate all transactional processes using spend management software. Automating spend management allows several strategic, operational, and financial advantages. Here are the top reasons why you should use spend management software for your procurement:

- Increased Mobility
- Improved Visibility
- Enhanced Process Efficiency
- Higher Spend Compliance

#### Conclusion

As businesses continue checking costs and work through the fallout from the crisis, it will become clear that spend management is more than just a fad. It is a valuable framework to help organizations scrutinize spend, handle risk, and make better business decisions.

A spend management software can give valuable insight into spending across the company to help obtain visibility into varying levers and make rational decisions based on spending data.

It enables companies to use this time to develop purchasing workflows, identify cost savings, and develop cash allocation to reinvest resources into customer growth.

#### For more information, contact@criticalriver.com



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